

THE STORY OF HUSHME

«For an idea that does not first seem insane, there is no hope» is Einstein's quote that perfectly describes our belief system and attitude towards our work.

Our device may seem weird and funny, to some extent, but if consider its main objective and functions, we will undoubtedly recognize all benefits and acknowledge that it covers human needs.

After witnessing an unintentional eavesdrop on the Skype call at the cafe, one of the Hushme founders decided to create a mask to be able to talk privately without bothering people nearby.

Then after sharing this idea with future co-founders, who acclaimed it enthusiastically, they decided to get to work and implement it into life. That required the development of industrial, mechanical, electronics design and production of a working prototype.

By joining efforts with a team of ARTKB – hardware product development company, Hushme met the deadlines and was first presented within CES - the world's largest trade show for consumer technology. The device made a splash, publications and news stories about it appeared in such world-renowned resources as BBC, CNET, Daily Mail, The Telegraph, Fox News, Independent, Digital Trends, Business Insider, Evening Standard, Engadget, and many others.

After the successful revelation, a team of founders decided to continue on the course and started preparation for the Kickstarter campaign, which was launched in May 2017. The crowdfunding campaign revealed the growth points for Hushme and thanks to the feedback of our supporters we were able to massively improve our product in 3 years.

In 2021 we have started mass production of Hushme Classic in white color, and we are soon to be ready to launch 3 additional color options.

Hushme is already in the hands of our customers from China, Brazil, Spain, France, and many more countries worldwide. After selling our first units and being reviewed by such renowned tech YouTubers as Adri Geek and Good Mythical Morning, we can say that Hushme is not only used for private conversations in public, but it is also a good choice for gamers, cohabitants, home workers, people who live in a house with thin walls because it muffles the voice and prevents noise bleeding into the microphone.

Besides that, court reporters and writers who narrate their texts on the go or in noisy places are already interested in Hushme because it may help them get the work done much better and quicker.

